

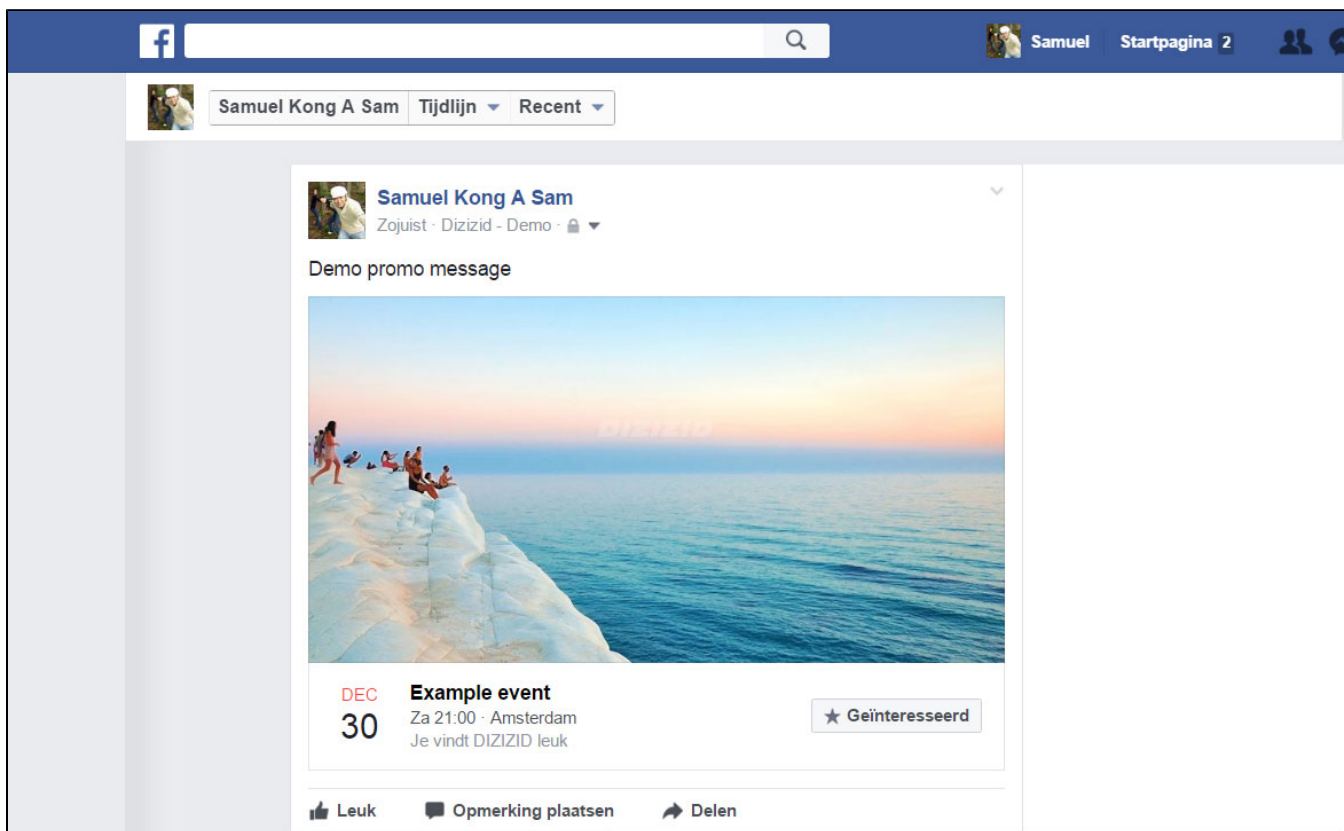
Facebook marketing discounts

With the Dizizid system you can reward your ticket buyers with a discount when they post your event on their Facebook page. If this option is activated ticket buyers will be offered a discount. You can set the discount per offer, so for instance for a Full Pass the Facebook discount can be higher than for a Party Pass. If a person decides to use this discount the Dizizid system will automatically detect if they are already logged into Facebook and automatically post your event on their Facebook page. After the event successfully has been posted on their Facebook page the discount will be activated and deducted from the normal ticket price. In this way the Dizizid solution can help you sell more tickets through marketing your event on Facebook. You will also increase the service and reward level for your customers by offering this personal discount option.

This social marketing option can be a very powerful and cost effective addition to your existing marketing channels.

FAQ

- [How do I add Facebook discounts to my webshop](#)



The screenshot shows a Facebook interface. At the top, there is a search bar and navigation links for 'Samuel' and 'Startpagina 2'. Below this, the profile of 'Samuel Kong A Sam' is visible, with a dropdown menu showing 'Tijdljn' and 'Recent'. The main content is a post from 'Samuel Kong A Sam' with the text 'Demo promo message'. The post includes a large image of people sitting on a rocky ledge overlooking the ocean at sunset. Below the image, there is an event titled 'Example event' scheduled for 'DEC 30' at 'Za 21:00 · Amsterdam'. The event description says 'Je vindt DIZIZID leuk'. A button labeled '★ Geïnteresseerd' is present. At the bottom of the post, there are interaction options: 'Leuk', 'Opmerking plaatsen', and 'Delen'.

- 1 Your shopping cart
- 2 Register
- 3 Service
- 4 **Payment**
- 5 Confirmation

Shopping cart

Demo Congress - Full Pass	1	€45.00
		Subtotal €45.00
		Service costs €1.63
		Discount -€5.50
		Total €41.13

Facebook discount

Share this event on your Facebook timeline and get €5.50 discount.

You are signed in as Samuel Kong A Sam

Share event

Message

Discount voucher

Voucher code

Payment options

- Ideal
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