## **Facebook marketing discounts**

With the Dizizid system you can reward your ticket buyers with a discount when they post your event on their Facebook page. If this option is activated ticket buyers will be offered a discount. You can set the discount per offer, so for instance for a Full Pass the Facebook discount can be higher than for a Party Pass. If a person decides to use this discount the Dizizid system will automatically detect if they are already logged into Facebook and automatically post your event on their Facebook page. After the event successfully has been posted on their Facebook page the discount will be activated and deducted from the normal ticket price. In this way the Dizizid solution can help you sell more tickets through marketing your event on Facebook. You will also increase the service and reward level for your customers by offering this personal discount option.

This social marketing option can be a very powerful and cost effective addition to your existing marketing channels.

FAQ

How do I add Facebook discounts to my webshop



